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ARIZONA FORWARD  
**ANNUAL REPORT**

*REVIEW & FINANCIAL REPORT*



**ArizonaForward**  
ESTABLISHED 1969

# LETTER FROM OUR PRESIDENT & CEO

Arizona Forward's mission and the work we do has remained steadfast over the years. We are a 52-year-old organization with a rich history and a long list of accomplishments. Yet, it is critical that we remain relevant in a world that is constantly changing.

- We are a strong partner to our current members and potential members to **collectively make an impact on the state of Arizona**, leading the charge for our state's environmental, social, and economic change.
- We are **recognized for non-partisan advocacy on critical sustainability issues and developing balanced solutions** that benefit Arizonans and the state as a whole.
- We are **that organization that companies seek out to join the momentum behind Arizona's sustainability transformation.**

In the following pages, you will read more about our accomplishments for the year. As I reflect, I am most proud of our work on climate action. In 2021, our Board decided that our focus would be on climate solutions, and we hope to inspire our members to do the same. Our efforts at the federal, state, and local levels were designed to drive policy for positive change. Our webinars and summit featured experts who helped educate and inspire collaboration and innovation. Our Emerging Sustainability Leader program, in its fourth year, continues to equip young professionals with the knowledge and skills to ensure a more sustainable future for us all.

I am proud to serve the organization as the CEO, and look forward to working with an amazing staff and all of you in the years ahead.



*Lori Singleton*  
**Lori Singleton**  
**President & CEO**



# 2021 ACCOMPLISHMENTS

## ADVANCING CLIMATE ACTION SOLUTIONS



### CLIMATE ACTION SUMMIT: THRIVE IN 2035

Arizona Forward hosted a virtual statewide summit focused on how we can act today to ensure Arizona thrives in 2035, with approximately 300 registrants participating in our sessions. Speakers included nationally renowned climate experts, Arizona congressional delegation members, and various experts on energy, water, agriculture, and resiliency.

### CLIMATE ACTION WEBINAR SERIES

Arizona Forward completed a series of webinars with more than 600 attendees, addressing key climate change and sustainability issues impacting the state of Arizona. National and local experts shared their perspectives and provided actionable information on:

- [\*\*Arizona's Forests: Why We Care\*\*](#)
- [\*\*Ensuring Arizona's Long-Term Water Future\*\*](#)
- [\*\*A Clean Energy Economy: What It Means for Arizona\*\*](#)
- [\*\*How Can Arizona Envision a Circular Economy Future? Two-Part Series\*\*](#)



# 2021 ACCOMPLISHMENTS

## CONNECTING ON CRITICAL ISSUES

### STATEWIDE SUSTAINABILITY ROADMAP

Significant progress was made on the following goals:

- Healthy Forests
- Food Systems
- Smart Transportation
- Parks, Open
- Circular Economy
- Spaces, & Trails



### ISSUE COMMITTEES

Arizona Forward engaged about 900 people in the following issue committee meetings:

- **Sustainability Roadmap Committee** - Worked toward articulation of the collective "Long-Term Sustainability Outcomes for the State" through a list of social, economic, and environmental sustainability goals.
- **Mobility & Clean Air Solutions Committee** - Examined issues and opportunities in transportation, for the modernization of Arizona's transportation methods and infrastructure.
- **Water Strategies Committee** - Convened community-wide discussions, evaluates policies and plans, and builds awareness for sustainable strategies for our state's most precious resource.
- **Waste & Circular Economy Committee (New!)** - Examined issues and opportunities for exchanging and developing ideas and technologies to reduce and reuse material waste produced in the community.

### ENSURING ARIZONA'S GROUNDWATER SUPPLIES

Arizona Forward hosted discussions on the future of groundwater management and how business community leaders play a role in ensuring the long-term security and sustainability of this vital resource.



# 2021 ACCOMPLISHMENTS

ADVOCATING FOR A MORE SUSTAINABLE ARIZONA

## FEDERAL & STATE ADVOCACY

- Engaged with **Senators Sinema and Kelly**, and **Representatives O'Halleran, Kirkpatrick, and Stanton** as we advocated for policies that address climate change
- Championed the appointments of **Deb Haaland as Secretary of the Interior** and **Michael Regan as EPA Administrator**
- Organized state-wide policy roundtables, culminating in an **Infrastructure for Arizona Funding Request Letter** addressed to the **Arizona Congressional Delegation** and signed by four mayors, two chambers, and Arizona Forward
- Testified at the **Mohave County West Basin Water Users Study Committee legislative meeting** in support of sustainable groundwater management

## LOCAL ADVOCACY

- Supported transit electrification for the **City of Phoenix and Valley Metro's Battery Electric Bus Initial Investment**
- Helped access federal dollars for the **City of Chandler's Advanced Metering Project**, which monitors water usage and detects water leaks
- Advanced the **City of Flagstaff's METROPLAN**, integrating climate action into Flagstaff's transportation planning systems
- Endorsed the **City of Phoenix's Climate Action**

## LETTING OUR VOICE BE HEARD

Board members vocalized the importance of climate action and infrastructure investment with the following op-eds:

- **"Time to Keep the Good Times Rolling - Again"** (Stephen Anderson)
- **"Arizona Must Take Action Now to Combat Climate Change"** (Lori Singleton)
- **"Invest in Infrastructure to Help Slow Climate Change"** (Bruce Hungate)
- **"Why Intel is Investing in the Verde River...and All Arizonans"** (Aaron Blawn)



# 2021 ACCOMPLISHMENTS

## OUR WORK IN ACTION



### PHOENIX MURAL PROJECT

Continuing our partnership on Grand Canalscape and our long-standing efforts to promote canal redevelopment, Arizona Forward partnered with the Phoenix Mural project to host a mural festival for the public. 85 artists painted their visions of a more sustainable Arizona along the Grand Canal.

### ENVIRONMENTAL EXCELLENCE AWARDS FINALISTS

While the awards gala was postponed, Arizona Forward launched a media campaign highlighting all 80 project finalists. Critical sustainability issues were addressed by all project finalists and will serve as inspiration for us all.

### EMERGING SUSTAINABILITY LEADERS

The fourth cohort of Emerging Sustainability Leaders Class commenced in the fall of 2021. This diverse group of 22 outstanding individuals learned to apply new skills to advance sustainability in their organizations and the community. Sessions explored:

- **Sustainability** – history, concepts, and trends
- **Clean Transportation** – smart transportation and autonomous vehicles
- **Water Resources** – securing water for economy, society, and environment
- **Climate Action** – urban/extreme heat, drought, and air quality
- **Clean Energy** – renewables and a clean energy transition
- **Circular Economy** – material flows and lifecycles
- **Healthy Communities & Resiliency** – ensuring human/environmental well-being



# 2021 ACCOMPLISHMENTS

## COLLABORATING WITH PARTNERS



**AZ THRIVES**



### ARIZONA THRIVES

Recognizing that joining together we can make even bigger strides in bettering Arizona, Arizona Forward signed on to the Arizona Thrives Alliance to advance clean air and clean energy goals for Arizona.

### ENVIRONMENTAL DEFENSE FUND

Thanks to our partnership with the Environmental Defense Fund, Arizona Forward advocated for clean energy and climate action policy at the federal level, and educated and engaged members in these important issues.

### SRP

As the presenting sponsor of the Annual Environmental Excellence Awards, SRP's contribution to the program is paramount. The prestigious awards program has served as Arizona's signature sustainability recognition event for over 40 years.

### APS

APS's partnership with us in the Emerging Sustainability Leadership program demonstrates our shared recognition that sustainability transformation needs leadership. Thank you, APS.

### INTEL

Recognizing that we are all stakeholders in Arizona's future, Intel partners with Arizona Forward to hold the annual Statewide Sustainability Summit. The 2021 summit focused on climate action and identified strategies to ensure that we thrive in 2035.

# 2021 FINANCIALS

## NON-PROFIT REVENUE & EXPENSES

### REVENUE

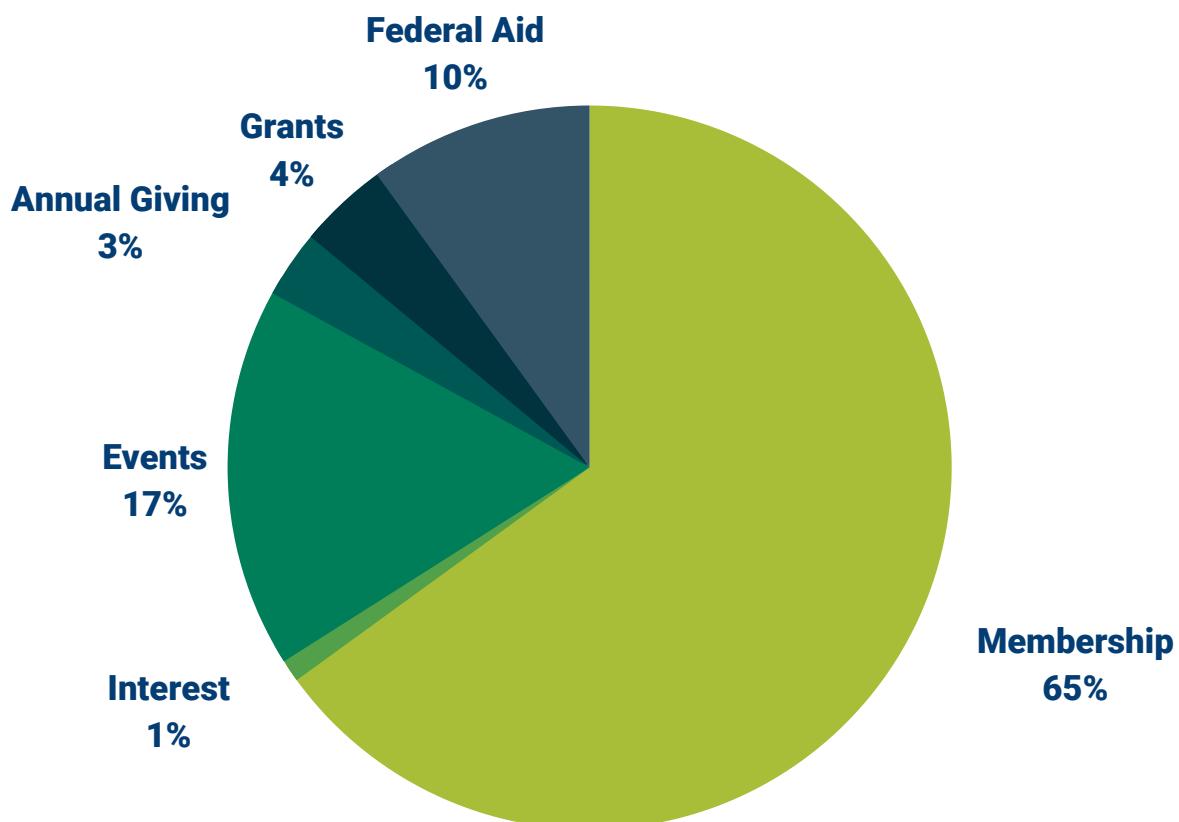
Membership	\$ 345,700
Programs & Events	\$ 100,935
Annual Giving	\$ 16,210
Grants	\$ 10,000
Federal Aid	\$ 54,930
Interest Income	\$ 2,417
Investment Gain/Loss	\$ 18,616

### EXPENSES

Event Program Expenses	\$ 33,940
General & Administrative	\$ 411,840

### FUND FOR THE SUSTAINABLE FUTURE

Balance as of 12/2021 \$ 150,892



**\$528,725**

**TOTAL REVENUE**

**\$445,780**

**TOTAL EXPENSES**

# 2021 BOARD OF DIRECTORS

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## **Oliver Adams**

Vice President,  
Operations & Culture  
Mother Road Brewing Co.

## **Robert Anderson**

Director, Natural Resources  
Fennemore Craig, PC

## **Stephen Anderson**

Attorney  
Gammage & Burnham, PLC

## **Kelly Barr**

Chief Strategy, Corporate  
Services & Sustainability Exec.  
SRP

## **Morgan Bishop Fraser**

Exec. Director, Pakis Center for  
Business Philanthropy  
Arizona Community Foundation

## **Aaron Blawn**

Corporate Services Site Manager  
Intel Corporation

## **William Cobb**

Vice President &  
Chief Sustainability Officer  
Freeport-McMoRan, Inc.

## **Kathy DeBoer**

Senior Vice President,  
Chief Research Officer  
WestGroup Research

## **Lauren Evans**

President & CEO  
Pinyon Environmental, Inc.

## **Hinrich Eylers**

Vice Provost,  
College of Doctoral Studies  
University of Phoenix

## **Jon Ford**

Regional Manager,  
Community Development  
Federal Reserve Bank of San  
Francisco

## **Elizabeth Fretheim**

Global Head of Sustainability &  
Social Responsibility  
Nikola Motor Company

## **Mark Hartman**

Chief Sustainability Officer  
City of Phoenix

## **Stephanie Healy**

Director, Public Affairs  
Cox Communications

## **Bruce Hungate**

Director, Center for Ecosystem  
Science & Society,  
and Regent's Professor  
Northern Arizona University

## **Joanne Keene**

Deputy City Manager  
City of Sedona

## **Timothy Kinney**

CEO  
Kinney Construction

## **Bill Kircos**

Vice President &  
Chief Marketing Officer  
Honeywell

## **Sandra Kotzambasis**

Senior Director,  
Brand Journalism  
Lambert & Co.

## **Jake Lenderking**

Senior Vice President,  
Water Resources &  
Legislative Affairs  
Global Water Resources

## **Jan Lorant**

Principal & Owner  
Gabor Lorant Architects Inc.

## **Stephanie Maloney**

Senior Analytics Consultant  
Well Fargo

## **Aaron Meilleur**

Senior Vice President &  
Area Operations Manager  
HDR

## **DeEtte Person**

Communications Strategist &  
Public Information Officer  
Central Arizona Project

## **Suresh Raghavendra**

Manager, Operations  
Y. S. Mantri & Associates

## **Christopher Schmaltz**

Vice President &  
General Counsel  
Tucson Airport Authority

## **Lori Singleton**

President & CEO  
Arizona Forward

## **Tim Thomure**

Assistant City Manager  
City of Tucson

# 2021 PARTNER MEMBERS

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## VISIONARY MEMBERS

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## INNOVATOR MEMBERS

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University of Phoenix®



## TRAILBLAZER MEMBERS

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ARIZONA  
COMMUNITY  
FOUNDATION

