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Annual Report

ARIZONA FORWARD



ANNUAL OVERVIEW

Our Accomplishments

FINANCE REPORT

2020 Revenue



ArizonaForward
ESTABLISHED 1969

Letter from the President & CEO

A YEAR IN REVIEW

December 2020

Despite the impact of the pandemic on our lives and economy, climate action and sustainability remain at the forefront of our focus for 2021. This past year made it more clear, more urgent, and more relevant that our collective work can truly make a difference. And we thank you for being a vital part of our efforts.

Arizona Forward has remained steadfast in advancing our priorities and mission to unify the state in defining sustainability action for the future. We have hosted more than thirty virtual sessions to include committee and council meetings, roundtables and informative webinars. These virtual sessions featured speakers who are leaders and experts in scaling action to mitigate local impacts of the climate crisis. In addition, we were able to make significant strides on leading conversations for a statewide Sustainability Roadmap, met with Members of Congress on climate action and published a white paper on Autonomous Vehicles, to name a few.

We have so much work to do in the coming year to secure a better tomorrow and to take meaningful action and invite you to continue to engage with us in the new year. As always, your support is greatly appreciated.



Lori Singleton
President & CEO



2020 Accomplishments

LAUNCHING AZF WEBSITE & NEW LOGO

NEW LOOK!

Our 50th Anniversary logo, created to celebrate this milestone and our heritage, was meant to exist for the two year time frame around our anniversary, but this year, Arizona Forward needed to update our look to achieve a more contemporary visual depiction of our story – connecting to our roots but in a contemporary way.

After hours and hours of work in focus groups with members, collaboration with designers and brand experts, and in conversations with the Board of Directors, a new logo was created. The logo and brand icon, represent a cactus within the state of Arizona, its arms embracing and uniting all areas of the state. It stands tall and proud, has stature and authority, and holds a grandfatherly type of wisdom. As just as Arizona Forward has been over the past 50 years, the cactus has been adaptive to environments, and provides a safe space and nourishment for others.



**Arizona
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2020 Accomplishments

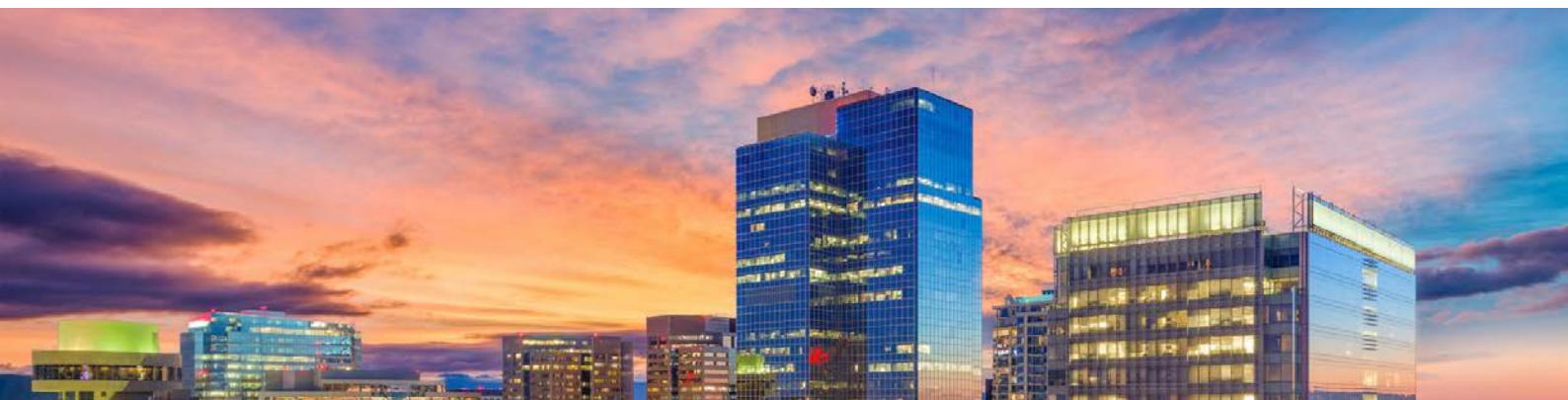
ADVANCING CLIMATE ACTION SOLUTIONS



Arizona Forward completed a series of webinars between May 2020 and September 2020, that addressed key climate change and sustainability issues impacting the state of Arizona. National and local experts shared their perspectives and provided actionable information on climate action in an era of COVID-19, economic turmoil and social injustice.

2020 WEBINAR SERIES - AZF ON ISSUES

- **Bending the Curve on Climate Change: What Businesses Can Do Today**
- **Confronting Arizona's Water Challenges in an Era of Change**
- **National Security in the Time of Climate Change**
- **Arizona Businesses and Municipalities Taking Climate Action**
- **Catalyzing on Arizona's Clean Energy Future Today**
- **Paving the Way to a Resilient Arizona: The Critical Role of Mobility**



2020 Accomplishments

COLLABORATING WITH PARTNERS



AZ THRIVES

Clean Air. Clean Energy. Thriving Together.



ARIZONA THRIVES

Recognizing that joining together we can make even bigger strides in bettering Arizona, Arizona Forward signed on to the Arizona Thrives Alliance to advance clean air and clean energy goals for Arizona.

RIO REIMAGINED

The Rio Rubbish Race in partnership with the River Network and the Ball Corporation engaged the community in a one-week effort to collect 5,000 pieces of litter and recyclables.

ENVIRONMENTAL DEFENSE FUND

Thanks to our partnership with the Environmental Defense Fund, we were able to advocate for critical clean energy and climate action policy at the federal level and educate and engage our members in these important issues for Arizona.



2020 Accomplishments

CONGRESSIONAL ROUNDTABLES



Arizona Forward led a series of discussions on climate action and the development of a statewide sustainability roadmap. The discussions enabled direct and candid dialogue on federal and state issues, enhanced relationships with members of Congress and positioned opportunities for continuous dialogue on climate and sustainability issues for Arizona.

ENGAGING MEMBERS OF CONGRESS AND ARIZONA CLIMATE MAYORS

- Representative Thomas O'Halleran, 1st Congressional District of Arizona
- Senator Kyrsten Sinema, Senior Senator, Arizona
- Mayor Kate Gallego, City of Phoenix; Mayor Regina Romero, City of Tucson; Mayor Corey Woods, City of Tempe
- Emily Cummins, Policy Advisor, Office of Representative Ann Kirkpatrick, 2nd Congressional District of Arizona
- Representative Greg Stanton, 9th Congressional District of Arizona



Our Accomplishments

ASSESSING WHAT AUTONOMOUS VEHICLES MEAN FOR ARIZONA



PUBLISHED PAPER

After a series of townhalls throughout the state, Arizona Forward released a white paper "Autonomous and Connected Transportation: What We Heard from Arizona Communities".

It is clear that autonomous vehicles can help to reduce carbon, lessen the impact of climate change, improve air quality, manage land use, maintain efficient use of the state's existing transportation infrastructure and help secure the state's economic future – especially as Arizona continues to grow at a rapid pace.

The townhalls helped educate city planners, emergency agencies, transportation professionals, about the technology and its future for the state. Townhall attendees discussed safety, funding, legal concerns, cybersecurity and infrastructure planning for their communities.

2020 Accomplishments

LEARNING ABOUT ARIZONA RESIDENTS' PERCEPTIONS ON CLIMATE CHANGE

Arizona Forward conducted a survey of 400 residents in the state to measure thoughts and perceptions of climate change in Arizona. The objective of the survey was to help Arizona Forward members lead the way in developing sustainability priorities and climate action solutions that encompassed shared goals for businesses, municipalities, non-profit organizations, counties, and government agencies.

82% of Arizonans are very or a little concerned regarding climate change.



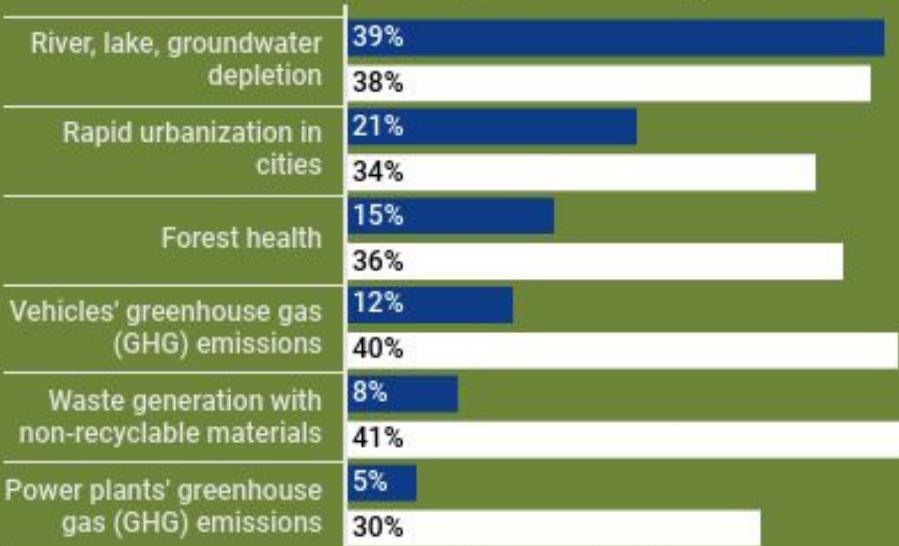
56% report a decreased level of concern over impact of climate change in AZ over past year, 38% have an increased concern.

Three-quarters of Arizona residents willing to take action against Climate Change

River, lake, and groundwater depletion highest priority - 55% rank 1st or 2nd



% Ranked Issue as #1 State Priority / % Rated Self as "Fully Understanding" Issue



84% of residents feel it's important Arizona has a statewide Climate Action Plan to address the impact of climate change



Three-quarters of Arizonans feel the State leadership and Federal Government are doing a fair or poor job in addressing environmental issues.



Ranked #1 Priority



Fully Understand Issue

2020 Financials

NON-PROFIT REVENUE & EXPENSES

REVENUE

Membership	\$ 367,474
Programs & Events	\$ 24,323
Annual Giving	\$ 15,261
Grants & Sponsorships	\$ 44,000
Federal Covid- 19 Assistance	\$ 56,571
Interest Income	\$ 2,272
Investment Gain/Loss	\$ 6,690

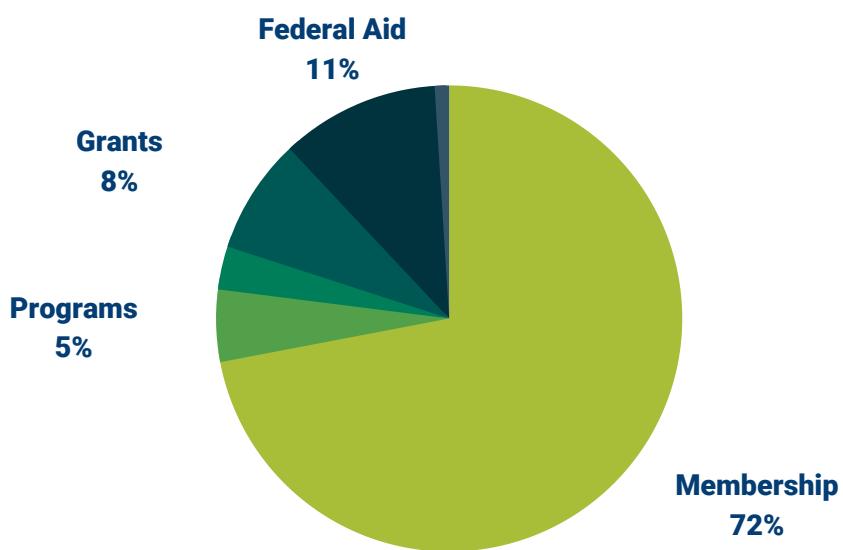
\$130,739

FUND FOR THE
SUSTAINABLE FUTURE

BALANCE AS OF 12/31/2020

EXPENSES

Event Program Expenses	\$ 12,338
Other Program Expenses	\$ 233,714
General & Administrative	\$ 104,010
Development & Fundraising	\$ 95,056



\$516,591

TOTAL REVENUE

\$445,118

TOTAL EXPENSES

2020 Board of Directors

William Allison

Of Counsel
Withey Morris, PLC

Robert Anderson

Director
Fennemore Craig P.C.

Stephen Anderson

Attorney
Gammage & Burnham, PLC

Kelly Barr

Senior Director of Environmental
Management and Deputy Legal
Counsel
Salt River Project

Aaron Blawn

Corporate Services Site Manager
Intel Corporation

William Cobb

Vice President of Environmental
Services and Sustainable
Development
Freeport-McMoRan, Inc.

Kathy DeBoer

Senior Vice President
Westgroup Research

Albert Elias

Assistant City Manager
City of Tucson

Lauren Evans

President
Pinyon Environmental, Inc.

Hinrich Eylers

Dean, Colleges of Arts and
Sciences
Apollo Education Group/
University of Phoenix

Jon Ford

Director of Communications
Vitalyst Health Foundation

Elizabeth Fretheim

Head of Business Development
Nikola Motor Company

Mark Hartman

Chief Sustainability Officer
City of Phoenix

Stephanie Healy

Director of Public Affairs
Cox Communications

Joanne Keene

Executive Vice President & Chief
of Staff, Office of the President
Northern Arizona University

Timothy Kinney

President
Kinney Construction

William Kircos

Vice President, Global
Communications
Honeywell

Jake Lenderking

Director
Global Water Resources

Barbara Lockwood

Vice President, Regulation
Arizona Public Service

Jan Lorant

Principal
Gabor Lorant Architects, Inc.

Stephanie Maloney

Analytics Consultant
Well Fargo

Michelle Olsen

President
Lambert & Co.

DeEtte Person

External Communications
Representative
Central Arizona Project

Suresh Raghavendra

Program Manager
AECOM

Patricia Reiter

Executive Director, Walton
Sustainability Solutions Initiatives
Arizona State University

Christopher Schmaltz

Assoc. General Counsel

Lori Singleton

President and CEO
Arizona Forward

David Skinner

Senior Vice President and
Southwest Area Operations
Manager
HDR, Inc.

Glenn Wike

Philanthropic Advisor
Arizona Community Foundation



**Arizona
Forward**

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2020 Partner Members

Visionary Members



Trailblazer Members



ON Semiconductor®



ARIZONA
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