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# **Annual Report**

**ARIZONA FORWARD**



**ANNUAL OVERVIEW**

Our Accomplishments

**FINANCE REPORT**

2020 Revenue



**ArizonaForward**  
ESTABLISHED 1969



# Letter from the President & CEO

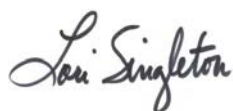
## A YEAR IN REVIEW

December 2020

Despite the impact of the pandemic on our lives and economy, climate action and sustainability remain at the forefront of our focus for 2021. This past year made it more clear, more urgent, and more relevant that our collective work can truly make a difference. And we thank you for being a vital part of our efforts.

Arizona Forward has remained steadfast in advancing our priorities and mission to unify the state in defining sustainability action for the future. We have hosted more than thirty virtual sessions to include committee and council meetings, roundtables and informative webinars. These virtual sessions featured speakers who are leaders and experts in scaling action to mitigate local impacts of the climate crisis. In addition, we were able to make significant strides on leading conversations for a statewide Sustainability Roadmap, met with Members of Congress on climate action and published a white paper on Autonomous Vehicles, to name a few.

We have so much work to do in the coming year to secure a better tomorrow and to take meaningful action and invite you to continue to engage with us in the new year. As always, your support is greatly appreciated.



**Lori Singleton**  
**President & CEO**



# 2020 Accomplishments

## LAUNCHING AZF WEBSITE & NEW LOGO

### NEW LOOK!

Our 50th Anniversary logo, created to celebrate this milestone and our heritage, was meant to exist for the two year time frame around our anniversary, but this year, Arizona Forward needed to update our look to achieve a more contemporary visual depiction of our story – connecting to our roots but in a contemporary way.

After hours and hours of work in focus groups with members, collaboration with designers and brand experts, and in conversations with the Board of Directors, a new logo was created. The logo and brand icon, represent a cactus within the state of Arizona, its arms embracing and uniting all areas of the state. It stands tall and proud, has stature and authority, and holds a grandfatherly type of wisdom. As just as Arizona Forward has been over the past 50 years, the cactus has been adaptive to environments, and provides a safe space and nourishment for others.



**Arizona  
Forward**

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# 2020 Accomplishments

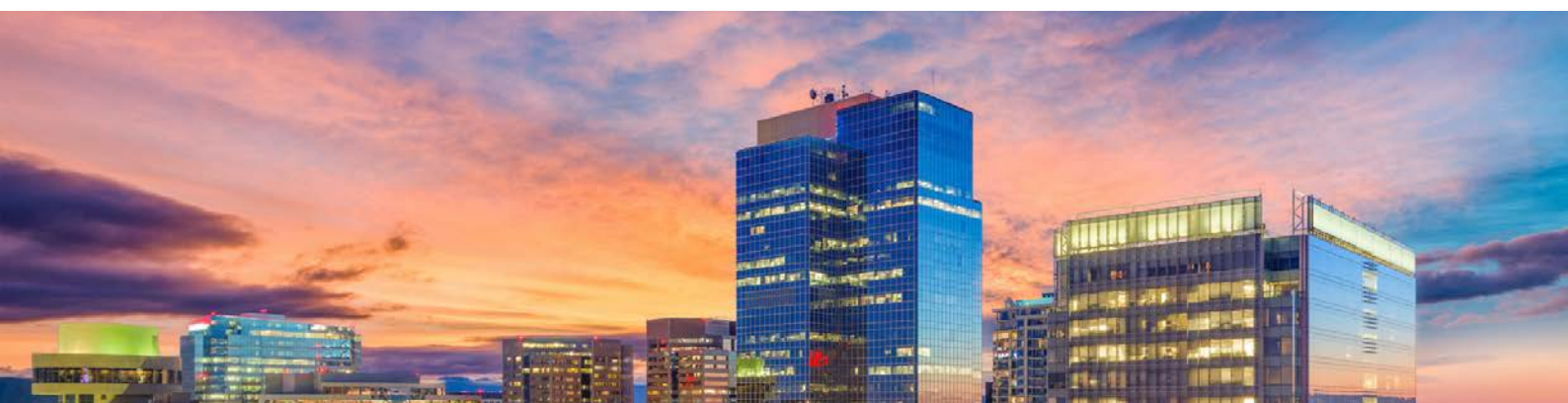
## ADVANCING CLIMATE ACTION SOLUTIONS



Arizona Forward completed a series of webinars between May 2020 and September 2020, that addressed key climate change and sustainability issues impacting the state of Arizona. National and local experts shared their perspectives and provided actionable information on climate action in an era of COVID-19, economic turmoil and social injustice.

### 2020 WEBINAR SERIES - AZF ON ISSUES

- **Bending the Curve on Climate Change: What Businesses Can Do Today**
- **Confronting Arizona's Water Challenges in an Era of Change**
- **National Security in the Time of Climate Change**
- **Arizona Businesses and Municipalities Taking Climate Action**
- **Catalyzing on Arizona's Clean Energy Future Today**
- **Paving the Way to a Resilient Arizona: The Critical Role of Mobility**





# 2020 Accomplishments

## COLLABORATING WITH PARTNERS



### AZ THRIVES

Clean Air. Clean Energy. Thriving Together.

#### ARIZONA THRIVES

Recognizing that joining together we can make even bigger strides in bettering Arizona, Arizona Forward signed on to the Arizona Thrives Alliance to advance clean air and clean energy goals for Arizona.



#### RIO REIMAGINED

The Rio Rubbish Race in partnership with the River Network and the Ball Corporation engaged the community in a one-week effort to collect 5,000 pieces of litter and recyclables.



#### ENVIRONMENTAL DEFENSE FUND

Thanks to our partnership with the Environmental Defense Fund, we were able to advocate for critical clean energy and climate action policy at the federal level and educate and engage our members in these important issues for Arizona.



# 2020 Accomplishments

## CONGRESSIONAL ROUNDTABLES



Arizona Forward led a series of discussions on climate action and the development of a statewide sustainability roadmap. The discussions enabled direct and candid dialogue on federal and state issues, enhanced relationships with members of Congress and positioned opportunities for continuous dialogue on climate and sustainability issues for Arizona.

## ENGAGING MEMBERS OF CONGRESS AND ARIZONA CLIMATE MAYORS

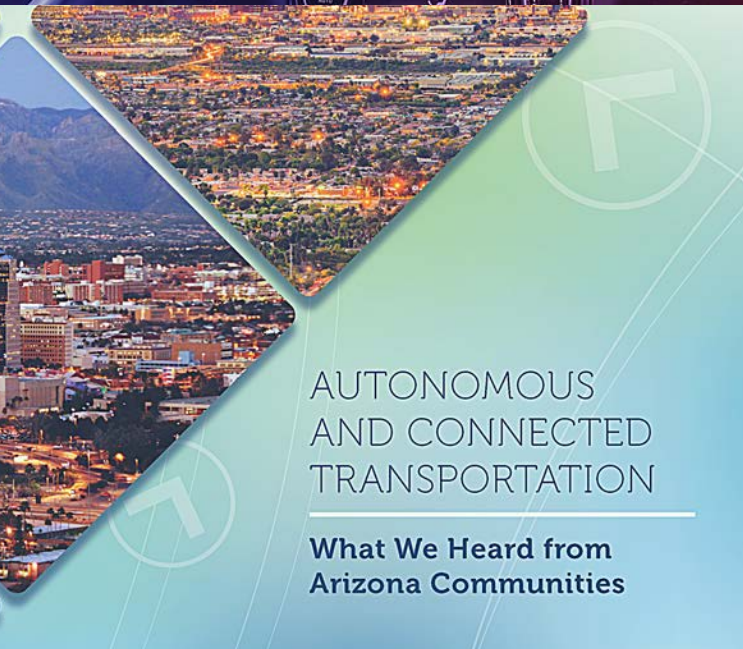
- Representative Thomas O'Halleran, 1st Congressional District of Arizona
- Senator Kyrsten Sinema, Senior Senator, Arizona
- Mayor Kate Gallego, City of Phoenix; Mayor Regina Romero, City of Tucson; Mayor Corey Woods, City of Tempe
- Emily Cummins, Policy Advisor, Office of Representative Ann Kirkpatrick, 2nd Congressional District of Arizona
- Representative Greg Stanton, 9th Congressional District of Arizona





# Our Accomplishments

## ASSESSING WHAT AUTONOMOUS VEHICLES MEAN FOR ARIZONA



### PUBLISHED PAPER

After a series of townhalls throughout the state, Arizona Forward released a white paper “Autonomous and Connected Transportation: What We Heard from Arizona Communities”.

It is clear that autonomous vehicles can help to reduce carbon, lessen the impact of climate change, improve air quality, manage land use, maintain efficient use of the state’s existing transportation infrastructure and help secure the state’s economic future – especially as Arizona continues to grow at a rapid pace.

The townhalls helped educate city planners, emergency agencies, transportation professionals, about the technology and its future for the state. Townhall attendees discussed safety, funding, legal concerns, cybersecurity and infrastructure planning for their communities.

# 2020 Accomplishments

## LEARNING ABOUT ARIZONA RESIDENTS' PERCEPTIONS ON CLIMATE CHANGE

Arizona Forward conducted a survey of 400 residents in the state to measure thoughts and perceptions of climate change in Arizona. The objective of the survey was to help Arizona Forward members lead the way in developing sustainability priorities and climate action solutions that encompassed shared goals for businesses, municipalities, non-profit organizations, counties, and government agencies.

82% of Arizonans are very or a little concerned regarding climate change.



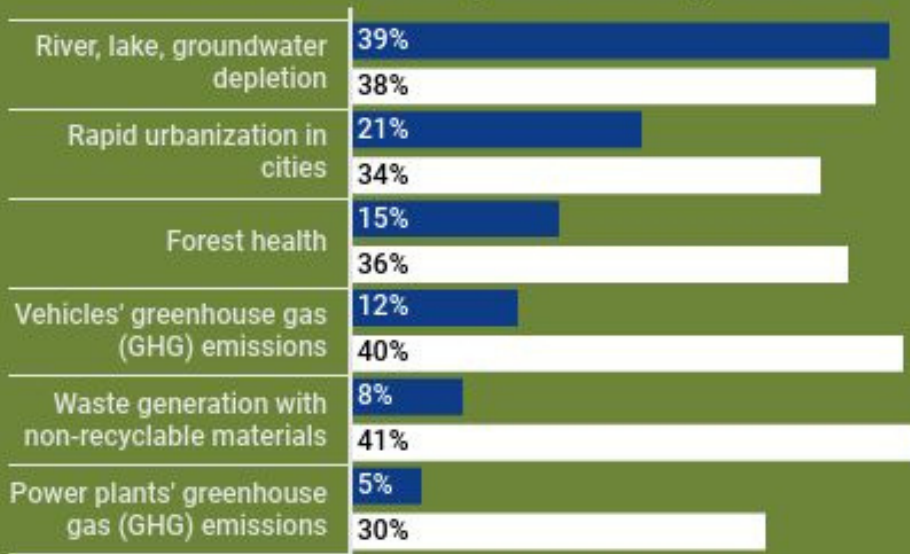
56% report a decreased level of concern over impact of climate change in AZ over past year, 38% have an increased concern.

### Three-quarters of Arizona residents willing to take action against Climate Change

River, lake, and groundwater depletion  
highest priority - 55% rank 1st or 2nd



% Ranked Issue as #1 State Priority /  
% Rated Self as "Fully Understanding" Issue



Ranked #1 Priority



Fully Understand Issue

84% of residents feel it's important Arizona has a statewide Climate Action Plan to address the impact of climate change



Three-quarters of Arizonans feel the State leadership and Federal Government are doing a fair or poor job in addressing environmental issues.



# 2020 Financials

## NON-PROFIT REVENUE & EXPENSES

### REVENUE

Membership	\$ 367,474
Programs & Events	\$ 24,323
Annual Giving	\$ 15,261
Grants & Sponsorships	\$ 44,000
Federal Covid- 19 Assistance	\$ 56,571
Interest Income	\$ 2,272
Investment Gain/Loss	\$ 6,690

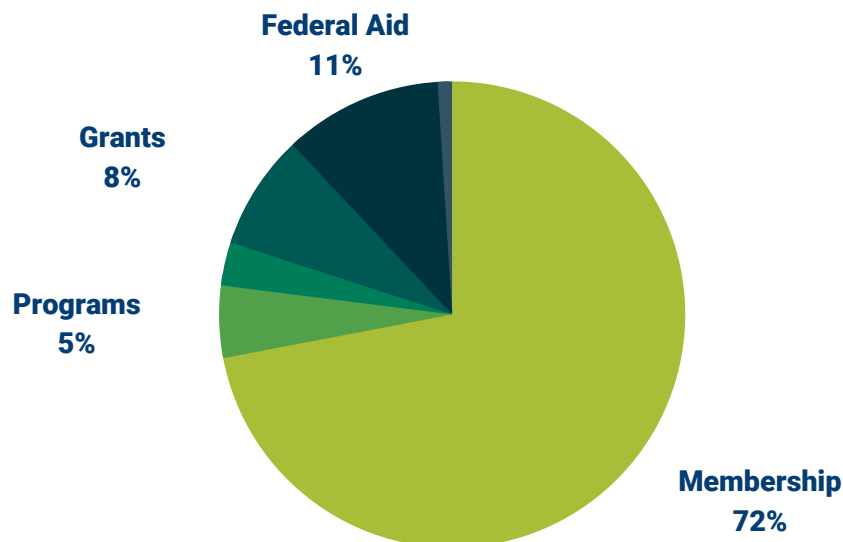
**\$130,739**

**FUND FOR THE  
SUSTAINABLE FUTURE**

BALANCE AS OF 12/31/2020

### EXPENSES

Event Program Expenses	\$ 12,338
Other Program Expenses	\$ 233,714
General & Administrative	\$ 104,010
Development & Fundraising	\$ 95,056



**\$516,591**

**TOTAL REVENUE**

**\$445,118**

**TOTAL EXPENSES**

# 2020 Board of Directors

**William Allison**

Of Counsel  
Withey Morris, PLC

**Robert Anderson**

Director  
Fennemore Craig P.C.

**Stephen Anderson**

Attorney  
Gammage & Burnham, PLC

**Kelly Barr**

Senior Director of Environmental  
Management and Deputy Legal  
Counsel  
Salt River Project

**Aaron Blawn**

Corporate Services Site Manager  
Intel Corporation

**William Cobb**

Vice President of Environmental  
Services and Sustainable  
Development  
Freeport-McMoRan, Inc.

**Kathy DeBoer**

Senior Vice President  
Westgroup Research

**Albert Elias**

Assistant City Manager  
City of Tuscon

**Lauren Evans**

President  
Pinyon Environmental, Inc.

**Hinrich Eylers**

Dean, Colleges of Arts and  
Sciences  
Apollo Education Group/  
University of Phoenix

**Jon Ford**

Director of Communications  
Vitalyst Health Foundation

**Elizabeth Fretheim**

Head of Business Development  
Nikola Motor Company

**Mark Hartman**

Chief Sustainability Officer  
City of Phoenix

**Stephanie Healy**

Director of Public Affairs  
Cox Communications

**Joanne Keene**

Executive Vice President & Chief  
of Staff, Office of the President  
Northern Arizona University

**Timothy Kinney**

President  
Kinney Construction

**William Kircos**

Vice President, Global  
Communications  
Honeywell

**Jake Lenderking**

Director  
Global Water Resources

**Barbara Lockwood**

Vice President, Regulation  
Arizona Public Service

**Jan Lorant**

Principal  
Gabor Lorant Architects, Inc.

**Stephanie Maloney**

Analytics Consultant  
Well Fargo

**Michelle Olsen**

President  
Lambert & Co.

**DeEtte Person**

External Communications  
Representative  
Central Arizona Project

**Suresh Raghavendra**

Program Manager  
AECOM

**Patricia Reiter**

Executive Director, Walton  
Sustainability Solutions Initiatives  
Arizona State University

**Christopher Schmaltz**

Assoc. General Counsel

**Lori Singleton**

President and CEO  
Arizona Forward

**David Skinner**

Senior Vice President and  
Southwest Area Operations  
Manager  
HDR, Inc.

**Glenn Wike**

Philanthropic Advisor  
Arizona Community Foundation



## Arizona Forward

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# 2020 Partner Members

## Visionary Members



ON Semiconductor®



## Trailblazer Members



ARIZONA  
COMMUNITY  
FOUNDATION