



FATTEST, UNWALKABLE CITY NO MORE:

Country's 'Top Mayor' Transforms "Worst U.S. Walking City" Into Urban Vitality

– Arizona Forward Stewardship Summit Brings Healthy Community Resources Together On May 12 –

WHAT: Arizona Forward's Stewardship Summit is a half-day forum focusing on the impact of the built environment on public health and wellness. Leading voices on this critical connection will address:

- How are communities around the world implementing healthy infrastructure?
- Why are millennials flocking to Oklahoma City?
- What are Arizona's municipal leaders doing to enhance their communities?
- How does the Grand Canyon State rank and why should you care?

WHEN: Thursday, May 12 (8 a.m. – 1:30 p.m.)

8 – 9 a.m.	Registration, Networking & Interactive Exhibits
9 – 9:05 a.m.	Welcome; Introduction of Program
9:05 – 9:55 a.m.	Morning Keynote: OKLAHOMA MAYOR MICK CORNETT
10 - 11:15 a.m.	STATEWIDE MAYOR/CITY MANAGERS PANEL Healthy Community Initiatives Around Arizona <i>Moderator: Janet Holston</i> , Arizona State University
	Phoenix City Manager Ed Zuercher Mesa Mayor John Giles Sedona Mayor Sandy Moriarty City of Maricopa Mayor Christian Price
11:15 – NOON	Networking & Interactive Exhibits
12:30 – 1:30 p.m.	Luncheon Keynote: DAVID GROSSMAN Global Programs, International City/County Management Association

WHERE: Hyatt Regency Phoenix
122 N. 2nd Street
Phoenix, AZ 85004

WHO: **Mayor Mick Cornett, Oklahoma City**, is best known for putting his city on a diet to lose a collective 1 million pounds and spearheading an \$800-million investment in parks, urban transit, wellness centers and health infrastructure that dramatically improved the quality of life for residents. *Newsweek* called him one of the five most innovative mayors in the country. His MAP3 projects include a 70-acre downtown park, improved sidewalks and hike and bike trails, a modern streetcar system, a new convention center, senior wellness/aquatic centers and other amenities. Cornett finished second in the world in the City Mayors Foundation's "2010 World Mayor Award"; *Governing* magazine also named him the "Public Official of the Year" that year. A former

advertising executive, Cornett entered politics in 2001, and was elected Oklahoma City's 35th mayor in 2004.

David Grossman, Director, Global Programs, International City/County Managers Association has more than 30 years' experience in urban infrastructure and municipal development. He's been leading ICMA's efforts to promote economic vitality and public health through better communities worldwide since 2008. Working with law enforcement, environmental management, parks and recreation and other local government services, ICMA establishes policies to create healthy communities. Prior to serving ICMA, Grossman was with the United Nations Development Program and also served for six years as a U.S. Agency for International Development Foreign Service Officer, in Honduras and Costa Rica.

LOCAL PANELISTS

Janet Holston, Director of Special Initiatives, Office of the President/University Affairs, at Arizona State University, provides thought leadership, planning and implementation for crosscutting university initiatives linking research and teaching with community engagement and resource development. She serves as strategist, project manager and advisory liaison for a range of projects in art and culture, health, education and urban environments.

STATEWIDE MAYOR/CITY MANAGERS PANEL

Arizona municipal leaders will spotlight innovative initiatives their cities are undertaking to promote more sustainable practices leading to public health and wellness:

Phoenix City Manager Ed Zuercher
Mesa Mayor John Giles
Sedona Mayor Sandy Moriarty
City of Maricopa Mayor Christian Price

VISUALS:

- B-roll footage and interviews with mayors throughout Arizona discussing how they are making positive differences in their communities
- On-camera interview with keynote speakers Mayor Mick Cornett and David Grossman
- 300+ community and business leaders previewing exhibits and displays on local sustainability initiatives
- How Arizona Forward is spearheading healthy community initiatives, including its Canalscape project in the Valley and other programming statewide.

ABOUT:

Arizona Forward mobilizes the State's business leaders and policy makers to leverage our collective power to influence how we best grow our communities, stimulate our economy and enhance our environment. Our members:

Learn about sustainability initiatives;
Shape Arizona Forward's positions on issues;
Influence quality of life decisions;
Participate in meaningful projects;

Join the conversation through our signature events and/or issue committees to make a difference in how we live and grow.