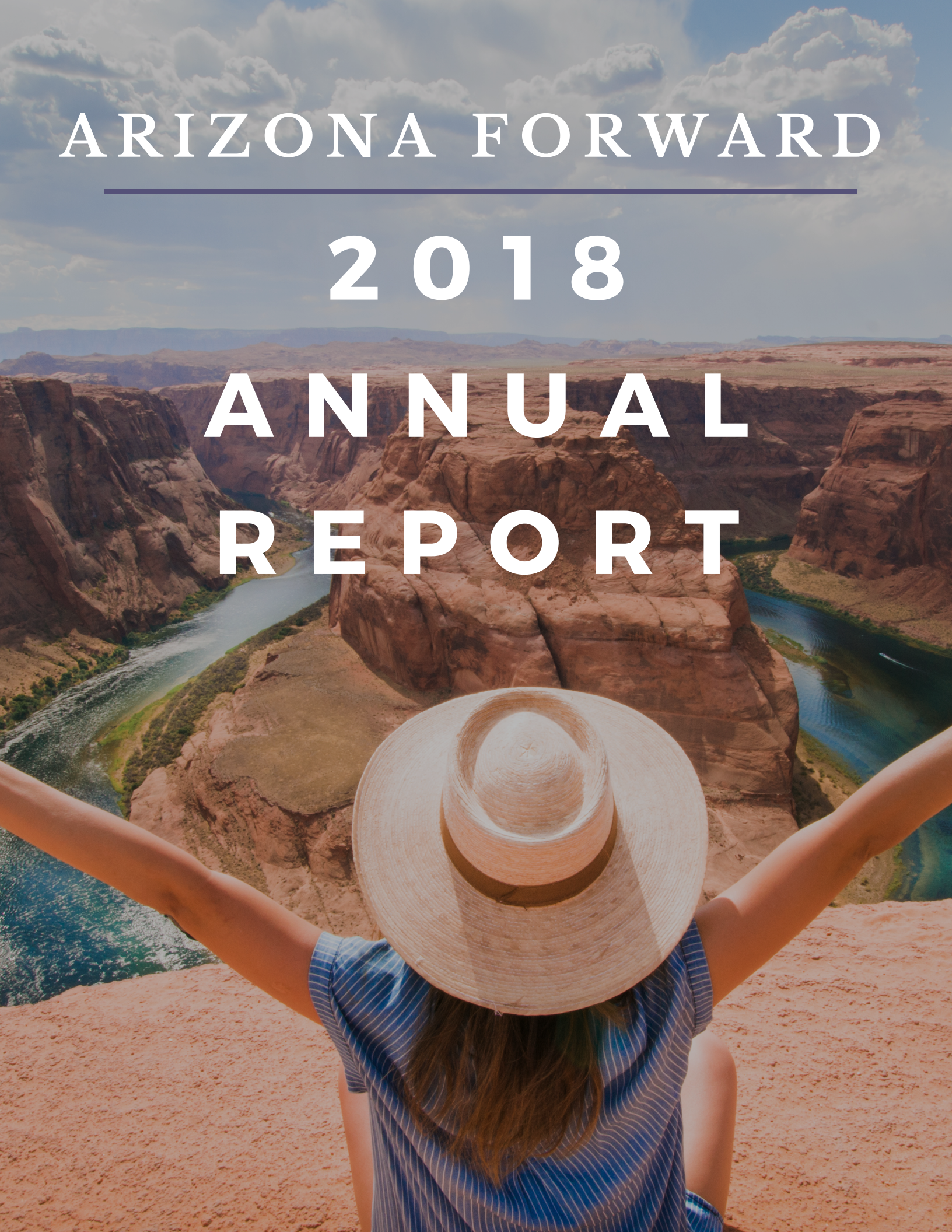


ARIZONA FORWARD

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2018

ANNUAL  
REPORT







# RESET, REFOCUS AND RE-ENERGIZE

If there's one phrase that sums up 2018 for Arizona Forward, it's "Reset, Refocus and Re-Energize." From its Board retreat through the Environmental Excellence Awards, Arizona Forward has sought ways to make the organization exceed expectations. The organization's board and staff approached every activity this year by considering how it would show members that their support has improved Arizona's built and natural environment.

Arizona Forward focused on its four core priorities: autonomous vehicles, urban waterways, canal redevelopment and forest health. This provided a perfect framework for activities this year.



## Lori Singleton, president and CEO

The Arizona Forward board of directors named Lori Singleton to lead the organization as the new president and CEO in October, 2018. Singleton accepted the position after a 39-year career at Salt River Project (SRP). She has an extensive history with Arizona Forward, previously having served on its board of directors and as board chair in 2002.

“After an extensive search and interviewing many qualified candidates, Lori stood apart as a leader with the extraordinary ability to connect vision, people and ideas, which is critical to drive the strategy and execution of our mission,” said David Skinner of HDR, who recently began his first term as board chair for Arizona Forward. “Lori has the industry knowledge, statewide connections and organizational history that makes her ideal to lead our effort to reset, refocus and re-energize as an environmental advocacy leader.”



# 2018 CORE INITIATIVES

PAGE 04

## Forest Health

One of our ongoing visions is to rally the general public in all regions of Arizona to recognize the importance of forest health. One catastrophic wildfire could cause a water shortage that would affect our largest metro area, so this is not a concern solely for communities near our forests. The challenges are myriad: Many Arizona forests are overgrown, which adds fuel to potential wildfire. Also, we don't yet have the necessary industry support. However, our activities this year have made a difference. We were part of the effort to eliminate the practice of fire borrowing (reallocating funds for thinning to fight fires, which causes a spiral of funding shortages to treat the root cause). We were also able to connect with the forest industry to explore profitable ways to address declining forest health.

This year's Environmental Excellence Awards reflected growth in the effort to improve forest health. We received numerous projects that address watershed and forest protection; the Northern Arizona Forest Fund received a first-place Crescordia in the Sustainability Champion – Organizations and Projects category, and also earned the President's Award.

## Emerging Sustainability Leaders

This year also saw the launch of our Emerging Sustainability Leaders Program, which is a platform to identify a new generation of business leaders who can advocate for sustainability practices in their workplace. The program held its first session in November, and participants were soon on their way to Tucson to participate in our second autonomous vehicles town hall. This is also a great opportunity for our members to share their expertise with participants.

## Autonomous Vehicles

This new technology has the potential to make our roads safer, reduce emissions and increase mobility. To make the most of that potential, policy makers need to lead the conversation and they simply can't afford to lag behind. A series of three Autonomous Vehicles Town Halls across Arizona is helping us collect information that will be shared in a white paper which will give leaders knowledge they need to help their communities maximize the benefits of autonomous and connected vehicles. Our first two town hall events in Flagstaff and Tucson brought the right community leaders to the table. Our guest speakers demonstrated deep knowledge of policy and technology, while also bringing guests into the conversation to voice their thoughts. Planning for a Phoenix town hall event early in 2019 is in progress.



# 2018 CORE INITIATIVES

PAGE 05

## Urban Waterways

Arizona State University and the late Senator John McCain rekindled the public's interest in urban waterways by sharing their vision of Rio Reimagined in March. Arizona Forward then further energized the community during the Statewide Sustainability Summit, which also brought Tucson's Santa Cruz River Heritage Project into the conversation. Guests charted a course for success, while also hearing from leaders of similar precedent projects that have improved their communities.

Arizona Forward is perfectly positioned to maintain the momentum of these projects, which can become the recreational, transit and commerce hubs of their cities. Our members wrote the legislation for the Rio Salado Development District; the result was Tempe Town Lake, which shows the potential of redeveloping more than 50 miles of the Rio Salado as it flows through the metro Phoenix area. We expect this to be an ongoing priority with more actions and progress to come.

## Grand Canalscape Redevelopment

What's the difference between Phoenix and Venice? Phoenix has more miles of canals, and efforts are underway to make them part of our identity. Our members are committed to turning back toward the canals as a source of transit, community and recreation, starting with a 12-mile stretch of the Grand Canal. Arizona Forward member organizations SRP and the City of

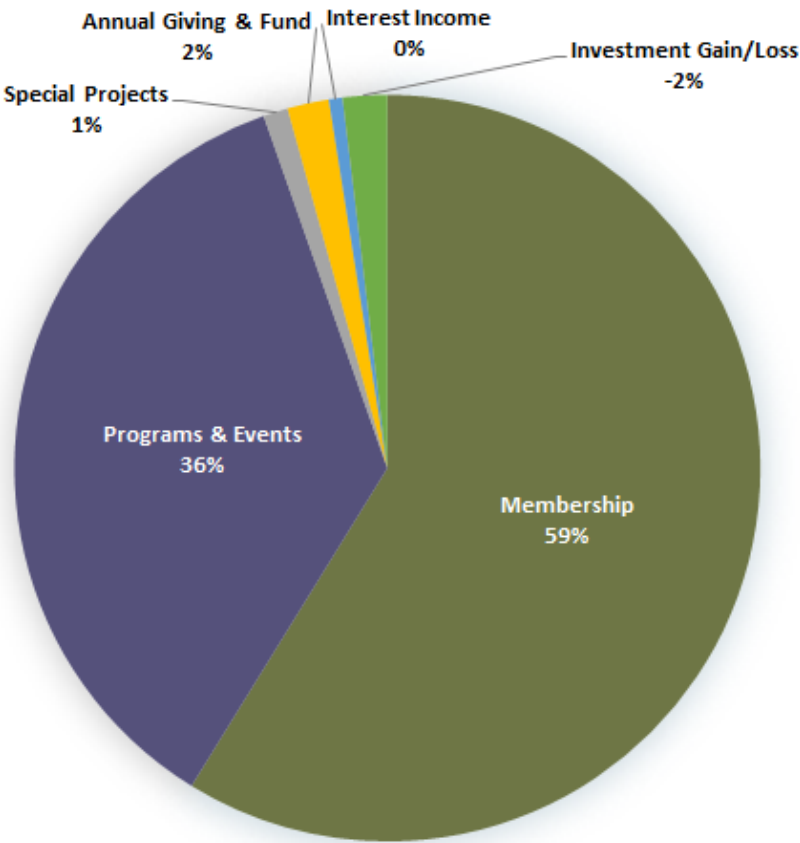
Phoenix made incredible progress on Phase I of the Grand Canalscape project and began Phase 2. We anticipate that the bridge connecting Brophy Preparatory Academy and Central High School – a signature of Arizona Forward's involvement – will soon be under construction. Our intent is to provide inspiration and replicable ideas for other communities that wish to reclaim canals for their residents.

# FINANCIALS

## 2018 Revenue

**\$539,733**  
TOTAL REVENUE

Membership	\$330,074
Programs & Events	\$201,050
Annual Giving & Fund for Sustainable Future	\$ 10,135
Special Projects	\$ 6,000
Interest Income	\$ 3,308
Investment Gain/Loss	\$ (10,784)



Fund for Sustainable Future Total as of 12/31/18: \$170,552

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**\$539,074**  
TOTAL EXPENSES

Program & Events	\$118,971
General & Administrative	\$420,103



# BOARD OF DIRECTORS

PAGE 07

**Bill Allison**

Of Counsel  
Withey Morris, PLC

**Robert Anderson**

Director  
Fennemore Craig, P.C.

**Klindt Breckenridge**

President  
Breckenridge Group  
Architects/Planners

**William Cobb**

Vice President of  
Environmental Services and  
Sustainable Development  
Freeport-McMoRan, Inc.

**Kathryn DeBoer**

Senior Vice President  
Westgroup Research

**Michael Denby**

Corporate Environmental  
APS

**Albert Elias**

Assistant City Manager  
City of Tuscon

**Anna Esckelson**

Vice President, Senior  
Relationship Manager  
Wells Fargo

**Lauren Evans**

President  
Pinyon Environmental, Inc.

**Hinrich Eylers**

Dean, Colleges of Arts and  
Sciences  
Apollo Education Group,  
Inc./University of Phoenix

**Jon Ford**

Director of Communications  
Vitalyst Health Foundation

**John Godec**

President  
Godec Randall & Associates

**Mark Hartman**

Chief Sustainability Officer  
City of Phoenix

**Stephanie Healy**

Director of Public Affairs  
Cox Communications

**Jay Hicks**

Principal Partner  
Dig Studio, Inc.

**Joanne Keene**

Executive Vice President & Chief  
of Staff, Office of the President  
Northern Arizona University

**Tim Kinney**

President  
Kinney Construction

**Bill Kircos**

Vice President,  
Global Communications  
Honeywell

**Jan Lorant**

Principal  
Gabor Lorant Architects, Inc.

**Michelle Olsen**

President  
Fingerpaint Marketing

**DeEtte Person**

External Communications  
Representative  
Central Arizona Project

**Nancy Pollock-Ellwand**

Dean of the College of Architecture,  
Planning and Landscape Architecture  
University of Arizona

**Patricia Reiter**

Executive Director, Walton  
Sustainability Solutions Initiatives  
Arizona State University

**Christopher Schmaltz**

Associate General Counsel

**Liz Shipley**

Public Affairs Director  
Intel Corporation

**Lori Singleton**

President and CEO  
Arizona Forward

**David Skinner**

Senior Vice President and Southwest  
Area Operations Manager  
HDR, Inc.

**Glenn Wike**

Philanthropic Advisor  
Arizona Community Foundation

# THANK YOU TO OUR MEMBERS

## VISIONARY MEMBERS



## INNOVATOR MEMBERS



## TRAILBLAZER MEMBERS

