



BENEFITS OF *VISIONARY* MEMBERSHIP 2017
(\$20,000 Commitment)

- Special introduction and prominent name recognition as a Visionary member in conjunction with annual Arizona Forward programs and events
- Two seats at each of AZF's Luncheon/Breakfast Programs
- Recognition from the podium at AZF's Luncheon/Breakfast Programs
- Logo identification as a Visionary member on AZF's website
- Logo identification and company listing in AZF's Online Membership Directory
- Logo identification on *Visionary* recognition boards displayed at all AZF events and programs
- Logo identification in Arizona Forward's E-Update (AZF's electronic newsletter distributed to 1,000+ business/civic leaders)
- Public relations and marketing utilizing Arizona Forward's social media network (Twitter, Facebook and LinkedIn) to maximize exposure for our Visionary partners
- Member Discounts on AZF events

STEWARDSHIP SUMMIT

Arizona Forward and Arizona Public Health Association have joined forces to host the 12th annual **Stewardship Summit** on **April 26, 2017**. This signature event will spotlight innovative ways to create healthy, sustainable communities and national priorities in the public health arena by leading experts. Our half-day forum will encompass a **Statewide Mayoral Panel** (Phoenix, Tucson, Winslow, Coconino County), a **Business Roundtable**, and feature a Keynote address by **John Auerbach, President & CEO of Trust for America's Health**, speaking to health and social justice initiatives and defining the next generation of health and healthcare.

- **Visionary members are major sponsors of AZF's Stewardship Summit:**

Company logo prominently displayed on AZF's Stewardship Summit invitations sent to 5,000+ business and civic leaders

Company logo prominently featured in the event program

Company logo prominently featured on event banners and signage

Logo identification as a major partner on AZF's website

Recognition in all media materials and spotlighted in AZF's Stewardship Summit public relations campaign, including traditional and social media

Sponsorship recognition in AZF's E-Update (newsletter distributed to 1,000 business and civic leaders)

Opportunity to exhibit company materials focusing on sustainability at an exhibit booth at the event

Recognition as a major sponsor in opening remarks at the Stewardship Summit

Representation on event planning committee

****Admission for 10 to attend AZF's Stewardship Summit, including morning refreshments and lunch***

ENVIRONMENTAL EXCELLENCE AWARDS PROGRAM

The 37th annual Arizona Forward Environmental Excellence Awards program will take place **September 23, 2017**. This signature program is open to entries statewide for the third consecutive year and recognizes outstanding contributions to the environment through an awards gala typically attended by 600+ business and civic leaders.

Design professionals, property owners, municipalities, corporations, educators, artists, environmental consultants and others eagerly seek Arizona Forward's Environmental Excellence Awards. Winners in the program are featured in a traveling display exhibited in high traffic public facilities throughout the year. The event is spotlighted in a comprehensive publicity campaign that typically includes coverage in *The Arizona Republic*, *Phoenix Business Journal* and *Arizona Business Magazine*.

***Visionary* members are recognized as Crescordia Underwriters of AZF's Environmental Excellence Awards Program:**

Corporate logo displayed in 1,500 Awards Booklets as a Crescordia Underwriter

Corporate logo featured in 1,000 Dinner Programs as a Crescordia Underwriter

Corporate logo prominently featured by itself on dual screens as part of multimedia presentation at Awards Gala

Company recognition as a Visionary Member in remarks at Awards Gala

Corporate logo featured in the listing of EEA winners on Arizona Forward's website

*** Includes table of 10 at the EEA Awards Gala**

EARTHFEST EDUCATORS NIGHT

Arizona Forward's EarthFest Educators Night for teachers throughout Arizona will take place **October 24, 2017**. The event is entering its 13th year of providing environmental education resources for K-12 teacher. Attendees enjoy networking, refreshments, displays and activities, as well as tours of the educational venue where the event is held. Materials that meet state standards for education are provided to teachers, along with other resources to help mentor the next generation of environmental stewards.

Visionary members are recognized at EarthFest Educators Night:

Logo identification on 1,000 invitations and 400 event programs

Logo identification in email distributions to thousands of teachers statewide

Logo identification on teacher giveaway distributed at the event

Logo identification on event signage

Logo identification on Arizona Forward's website

Recognition in remarks at the event

Prominent exhibit space in VIP area at event

ANNUAL LUNCHEON

Arizona Forward's 47th Annual Luncheon will be held on **December 7, 2017** and will celebrate the organization's long, rich history of environmental stewardship. This year-end program recognizes organizational accomplishments and individuals who have provided extraordinary support of our mission. Some 400+ community leaders typically attend the event, which has featured such renowned keynote speakers as:

- **Jake Wood**, President/CEO and Founder, Team Rubicon
- **Adam Steltzner**, Rocket Scientist, Lead Landing Engineer for Mars Rover

- **Dr. Rafe Sagarin**, Marine Ecologist, Author and Environmental Policy Analyst
- **Alison Levine**, Adventurist, Teacher and Wall Street Executive
- **FDNY Chief Richard Picciotto**, Author of *Last Man Down* on his 9/11 Experience
- **Joel Sartore**, *National Geographic* Photographer and Author
- **Richard Louv**, Author and Advocate for Children in Nature
- **Jamie Clarke**, Adventurist and Author
- **Jared Diamond**, Pulitzer Prize Winning Author, Scientist and Professor
- **Larry Winget**, the Pitbull of Professional Development and Best-Selling Author
- **Erin Brockovich**, an Environmentalist Whose Life was Featured in a Movie
- **Jeff Corwin**, of Animal Planet
- **David Breashears**, Mountaineer and IMAX Film Producer
- **Bruce Babbitt**, former Secretary of the Interior and Arizona Governor
- **Dr. Mae Jemison**, the first African-American Female Astronaut
- **Robert Kennedy, Jr.**, Attorney and Riverkeeper

Visionary members are recognized as partners for AZF's Annual Luncheon:

Company logo prominently displayed on 5,000 invitations

Company logo featured in 1,000 event programs

Company recognition in all advance press materials and in press packets to be distributed at the event

Company recognition in remarks at the event

Company logo on banner and/or on screen at event

****Includes a table of 10 at the Annual Luncheon***