



## 2017 SPONSORSHIP OPPORTUNITIES

### STEWARDSHIP SUMMIT

Healthy communities make for healthier people. That's why Arizona Forward and Arizona Public Health Association have joined forces to host our 12<sup>th</sup> Annual **Stewardship Summit on April 26, 2017**. This signature event will spotlight innovative ways to create healthy, sustainable communities and national priorities in the public health arena by leading experts. We'll feature:

- **Statewide Mayoral Panel** (Phoenix, Tucson, Winslow, Coconino County)
- **Business Roundtable** (State Farm, Local First, Tuft & Needle)
- **Keynote: John Auerbach, President & CEO of Trust for America's Health** on resources to connect community design with improved public health outcomes, and impacts of "Repeal and Replacement" of the Affordable Care Act
- **Dr. Bob England Director, Maricopa County Health Department** and **Rachel Zenuk, MPH, Pinal County Public Health** on Community Health Assessments and Improvement Plans across Arizona and the impact of transportation on public health

### TITLE PARTNER – \$10,000 COMMITMENT

- Logo featured on 5,000 invitations
- Logo featured on cover of event program
- Full Page Ad in event program
- Logo featured on stage banner
- Logo featured on event signage
- Logo featured on Arizona Forward website
- Spotlight on Arizona Forward social media (Facebook, Twitter, LinkedIn)
- Recognition in traditional media materials and in a public relations campaign
- Opportunity to serve as media spokesperson
- Promotion in e-blasts to Arizona Forward members and prospects (1,000 business/civic leaders)
- Prominent exhibit space at event expo
- Representation on event planning committee
- **Opportunity to deliver brief welcoming remarks at event OR introduce a speaker**
- **Two Tables of 10 (inclusive of Continental Breakfast & Lunch)**
- **Opportunity to provide branded promotional item for table settings**

### LEADER - \$5,000 COMMITMENT

- **Table for 10 (inclusive of Continental Breakfast & Lunch)**
- Logo featured on event signage
- Logo featured in event program
- Half-page ad in program
- Opportunity to introduce panel speaker
- Logo on Arizona Forward website
- Sponsorship recognition in e-blasts to Arizona Forward members and prospects (1,000-plus business/civic leaders)

- Involvement spotlighted on Arizona Forward social media (Facebook, Twitter, LinkedIn)
- Prominent exhibit space at event expo
- Recognition as a prominent partner in opening remarks at the event
- Representation on event planning committee

**COLLABORATOR - \$2,500 COMMITMENT**

- **Admission for five (inclusive of Continental Breakfast & Lunch)**
- Name identification in event invitation
- Name identification in event program
- Name identification on event signage
- ¼ Page Ad in event program
- Name identification on AZF's web site
- Sponsorship recognition in AZF's E-Update electronic newsletter
- Exhibit space at event expo
- Recognition from podium at event
- Representation on event planning committee

**PARTNER - \$1,000 COMMITMENT**

- Name identification in event program
- Name identification on event signage
- Exhibit space at event expo
- Representation on event planning committee
- **Admission for two (inclusive of Continental Breakfast & Lunch)**

***MEMBER TABLE OF 10: \$950 / INDIVIDUAL SEATING: \$100***