



BENEFITS OF TRAILBLAZER MEMBERSHIP 2017 ***(\$7,500 Commitment)***

- Membership benefits are extended to **all company employees**
- Five member seats and prominent sponsor recognition, including logo placement on materials, for one of the following signature events – Arizona Forward’s Stewardship Summit OR Annual Luncheon
- Two member seats at Arizona Forward’s Annual Luncheon OR Stewardship Summit
- Two member seats at each event in Arizona Forward’s 2017 Breakfast/Luncheon Series (one each in Central, Southern and Northern Regions)
- Special introduction and name recognition as a Trailblazer member at all Arizona Forward programs and events
- Logo Identification as a Trailblazer member on Arizona Forward marketing collateral
- Logo featured as a Trailblazer member on Arizona Forward’s webpage
- Strategic logo placement as a Trailblazer member in Annual Report
- Logo prominently displayed on top tier member recognition boards at all Arizona Forward events
- Logo included in Arizona Forward’s E-Update (electronic newsletter distributed to 1,000+ business/civic leaders)
- Collaboration on utilizing Arizona Forward’s social media platforms (Twitter, Facebook and LinkedIn) to maximize exposure and networking
- Member Discounts on Arizona Forward events extended to all employees