



BENEFITS OF *VISIONARY* MEMBERSHIP 2016

Arizona Forward
(\$20,000 Commitment)

Traditional Benefits of *Visionary* Sponsorship:

- Special introduction and prominent name recognition as a *Visionary* member in conjunction with annual Arizona Forward programs and events
- One seat at each of AZF's Luncheon/Breakfast Programs
- Recognition from the podium at AZF's Luncheon/Breakfast Programs
- Logo identification as a *Visionary* member on AZF's website
- Logo identification and company listing in AZF's Online Membership Directory
- Logo identification on *Visionary* recognition boards displayed at all AZF events and programs
- Logo identification in Arizona Forward's E-Update (AZF's electronic newsletter distributed to 1,000+ business/civic leaders)
- Public relations and marketing utilizing Arizona Forward's social media network (Twitter, Facebook and LinkedIn) to maximize exposure for our *Visionary* partners
- Member Discounts on AZF events

STEWARDSHIP SUMMIT

Arizona Forward will host its 11th annual Stewardship Summit in **May 2016**. This signature event spotlights innovative ways to create and promote healthy, sustainable communities that balance economic growth and environmental quality.

Our 2015 event featured nationally recognized experts on community design that promotes healthy lives. Jeff Speck City planner, urban designer and best-selling author on determining what makes cities thrive spoke on walkable cities. Also featured was Ester Sternberg, MD Internationally recognized Research Director, Arizona Center for Integrative Medicine from the University of Arizona. Author of Healing Spaces: The Science of Place and Wellbeing. She spoke on how the places and spaces around us affect our health and happiness.

- **Visionary members are major sponsors of AZF's Stewardship Summit:**

Company logo prominently displayed on AZF's Stewardship Summit invitations sent to 5,000+ business and civic leaders

Company logo prominently featured in the event program

Company logo prominently featured on event banners and signage

Logo identification as a major partner on AZF's website

Recognition in all media materials and spotlighted in AZF's Stewardship Summit public relations campaign, including traditional and social media

Sponsorship recognition in AZF's E-Update (newsletter distributed to 1,000 business and civic leaders)

Opportunity to exhibit company materials focusing on sustainability at an exhibit booth at the event

Recognition as a major sponsor in opening remarks at the Stewardship Summit

Representation on event planning committee

***Admission for 10 to attend AZF's Stewardship Summit, including morning refreshments and lunch**

ENVIRONMENTAL EXCELLENCE AWARDS PROGRAM

The 36th annual Arizona Forward Environmental Excellence Awards program is slated for **September 2016**. This signature program will be presented statewide for the first time, recognizing outstanding contributions to the environment in an awards gala typically attended by 600+ business and civic leaders.

Design professionals, property owners, municipalities, corporations, educators, artists, environmental consultants and others eagerly seek Arizona Forward's Environmental Excellence Awards. Winners in the program are featured in a traveling display exhibited in high traffic public facilities throughout the year. The event is spotlighted in a comprehensive publicity campaign that typically includes coverage in *The Arizona Republic*, *Phoenix Business Journal* and *Arizona Business Magazine*.

- **Visionary members are recognized as Crescordia Underwriters of AZF's Environmental Excellence Awards Program:**

** Includes table of 10 at the EEA Awards Gala*

Corporate logo displayed in 1,500 Awards Booklets as a Crescordia Underwriter

Corporate logo featured in 1,000 Dinner Programs as a Crescordia Underwriter

Corporate logo prominently featured by itself on dual screens as part of multimedia presentation at Awards Gala

Company recognition as a Visionary Member in remarks at Awards Gala

Corporate logo featured in the listing of EEA winners on Arizona Forward's website

EARTHFEST EDUCATORS NIGHT

Arizona Forward's EarthFest Educators Night for teachers throughout Arizona will take place in **October 2016**. The event is entering its 12th year of providing environmental education resources for K-12 teacher. Attendees enjoy networking, refreshments, displays and activities, as well as tours of the educational venue where the event is held. Materials that meet state standards for education are provided to teachers, along with other resources to help mentor the next generation of environmental stewards.

- **Visionary members are recognized at EarthFest Educators Night:**

Logo identification on 1,000 invitations and 400 event programs

Logo identification in email distributions to thousands of teachers statewide

Logo identification on teacher giveaway distributed at the event

Logo identification on event signage

Logo identification on Arizona Forward's website

Recognition in remarks at the event

Prominent exhibit space in VIP area at event

ANNUAL LUNCHEON

Arizona Forward's 46th Annual Luncheon will be held in **December 2016** and will celebrate the organization's long, rich history of environmental stewardship. This year-end program recognizes organizational accomplishments and individuals who have provided extraordinary support of our mission. Some 400+ community leaders typically attend the event, which has featured such renowned keynote speakers as:

- **Adam Steltzner**, Rocket Scientist, Lead Landing Engineer for Mars Rover
- **Dr. Rafe Sagarin**, Marine Ecologist, Author and Environmental Policy Analyst
- **Alison Levine**, Adventurist, Teacher and Wall Street Executive
- **FDNY Chief Richard Picciotto**, Author of *Last Man Down* on his 9/11 Experience
- **Joel Sartore**, *National Geographic* Photographer and Author
- **Richard Louv**, Author and Advocate for Children in Nature
- **Jamie Clarke**, Adventurist and Author
- **Jared Diamond**, Pulitzer Prize Winning Author, Scientist and Professor
- **Larry Winget**, the Pitbull of Professional Development and Best-Selling Author
- **Erin Brockovich**, an Environmentalist Whose Life was Featured in a Movie
- **Jeff Corwin**, of Animal Planet
- **David Breashears**, Mountaineer and IMAX Film Producer
- **Bruce Babbitt**, former Secretary of the Interior and Arizona Governor
- **Dr. Mae Jemison**, the first African-American Female Astronaut
- **Robert Kennedy, Jr.**, Attorney and Riverkeeper

Visionary members are recognized as partners for AZF's Annual Luncheon:

****Includes a table of 10 at the Annual Luncheon***

Company logo prominently displayed on 5,000 invitations

Company logo featured in 1,000 event programs

Company recognition in all advance press materials and in press packets to be distributed at the event

Company recognition in remarks at the event

Company logo on banner and/or on screen at event