

ARIZONA FORWARD 2014 HIGHLIGHTS

Our geographic expansion was and still is transformational. We've had an action-packed year and are holding on to our seats for an even bigger, better ride ahead. The lifeblood of Arizona Forward has always been the diversity of its members coupled with our Issue Committees, which have served as the heart and soul of our historic association for more than four decades. We made recognizable strides in 2014:

RECRUITING

Our membership roster now encompasses four major Arizona counties – Pima, Pinal, Maricopa and Coconino – along with a host of cities and towns across the state. We've actively engaged five major educational institutions, from University of Phoenix as a long-standing Visionary member to all three of the state's public universities – University of Arizona, Northern Arizona University and Arizona State University – as well as Maricopa Community Colleges. Companies large and small have also added their voice to the cause.

ADVOCATING

Our public policy agenda has become far more robust as we've rolled out statewide. From our trip to Washington D.C. to advocate for the I-11 International Trade Corridor to the release of a white paper on water pricing and our Canalscape project that received a \$5 million construction grant, we are influencing quality-of-life decisions in the Grand Canyon State.

EDUCATING

We added two new Issue Committees to our agenda – one on Healthy Communities and another on Healthy Forest Ecosystems.

CONNECTING

We featured a special event – Color Canalscape, to further build awareness and awaken the desert community's relationship with our canal waterways to create a sense of place and gathering spaces for recreation.

SUSTAINING

A dynamic internship program added to our capacity and serves to mentor the next generation of environmental stewards.

There's nothing but potential for Arizona Forward. Let's keep the momentum building toward regional cooperation and collaboration that transcends old boundaries.

Sincerely,



Diane Brossart

Diane Brossart
President & CEO,
Arizona Forward



Janice Cervelli

Janice Cervelli
2014 Chair of the Board, Arizona Forward
Dean, College of Architecture, Planning
and Landscape Architecture, University of Arizona

"We've made incredible strides in our statewide expansion. Community leaders throughout Arizona are more collaborative than ever about how we can work together to improve our state's environmental quality and economic prosperity."

"I'm honored to have served as Arizona Forward's first Chair of the Board from outside the Valley in our 45th anniversary year. The Sun Corridor connecting Tucson and Phoenix was our initial target market, and we now have a presence in Flagstaff and Northern Arizona, as well. As a result, we are a more influential, impactful organization."

